



## **WINNER (BE A)**

- Know your competition & be better!
- Play to win
- Make tough decisions
- Inspire, challenge & recognise success

## **AUTHENTICITY**

- Demonstrate honesty & integrity
- Bring no harm to the lifeLEISURE brand & family
- Prioritise your lifeLEISURE job role, regardless of any other employment

## **TOGETHER**

- Work as a team
- Care about our people
- Win hearts & minds through your leadership

## **CARING**

- Be helpful & respectful towards members & colleagues
- Know who our members are
- Create brands & activities our members love so they become lifeLEISURE advocates

## **HAPPY**

- Take an active part in our members enjoying themselves, making sure they always have a good time
- Be happy in your job on a daily basis – discuss anything that interferes with this with your manager

The **life**LEISURE

**W.A.T.C.H**

principles & behaviours

In order for **life**Leisure to be regarded as a world-class organisation every member of our team adheres to the **W.A.T.C.H.** principles and behaviours.

Senior Management take the **W.A.T.C.H.** principles and behaviours very seriously; they are the foundations of our organisational culture.

As our company grows new business will be won, more facilities operated and a fantastic reputation built.

**life**Leisure operates in a very exciting and growing sector. Health and physical activity should be a positive environment in which to work and we strongly believe that we should all love what we do.

Please keep a copy of this guide which explains **W.A.T.C.H.** in more detail.



## **WINNER (BE A)**

- Be professional & competitive
- Be confident & have a voice

## **AUTHENTICITY**

- Be loyal; we are all part of the Life Leisure family
- Be reliable at all times

## **TOGETHER**

- Act in a manner where everyone matters
- Be encouraging & open-minded

## **CARING**

- Be a good listener
- Go above & beyond in everything you do

## **HAPPY**

- Go out of your way every day to make people smile
- Be happy