

Behaviour Profile

Job Role: Active Communities Officer

Reporting to: Active Communities Manager

The philosophy at Life Leisure is Preferred Behaviours = Personal Best, quite simply that people achieve their personal best through the display of preferred behaviours. Five main behaviour principles underpin the philosophy: Winner, Authenticity, Together, Caring and Happy – the W.A.T.C.H. principles. The below aims to give an idea of how Life Leisure expect the W.A.T.C.H. principles to be demonstrated by the Active Communities Officer.

Winner:-

- To develop and co-ordinate a diverse Adult physical activity programme called “I Wish I’d Tried” throughout the community ensuring high quality provision and a wide and varied offer.
- Lead and co-ordinate our SMILE programme which aims to increase activity levels in older adults across the borough.
- Assist with the development and planning of the Stockport Local Pilot.
- Lead on community provision ensuring that those most in need can access our service.
- Develop and manage a range of initiatives which directly impact upon key national, regional and local Life Leisure objectives.
- To be responsible for the work programme of the community sports coaches, community sports activators, casual coaches and instructors.
- Determined, highly self motivated and enthusiastic.
- Be an experienced and advanced communicator with a good knowledge of our business in general.
- Be innovative.

Authenticity: -

- To be approachable, responsible and reliable.
- Display our preferred behaviours and lead by example – you will deliver high quality customer experiences.

Togetherness:-

- Able to operate effectively within a team and as an individual.
- Able to motivate and lead others.
- Lead and coordinate our teams apprenticeship offer.
- Provide a structure of support for volunteers to become involved in delivering community activities.
- Coordinate and link directly with numerous local partners including Stockport MBC, Stockport Homes Group, & Public Health.

Caring:-

- Positively influence the lifestyles of Stockport residents by managing initiatives that provide opportunities for increased levels of activity.
- To help create a supportive environment in which participants may gain personal, social and health benefits through effective communication, advice and leadership.
- Ability to relate to people from different backgrounds
- Support the delivery of a range of community events designed to promote community cohesion and pride.
- Link with existing club and voluntary structures to signpost residents towards sustainable opportunities.

Happy:-

- Enjoy your job!
- Have a passion and enthusiasm for helping people.
- Make sure that customers have fun whilst at Life Leisure
- Develop and maintain effective and positive working relationships with all colleagues, customers and community organisations.
- Be a positive role model, creating a positive and fun environment in which to motivate and encourage other people to participate in sport.

Additional Preferred Experience, Skills & Qualifications:

- Minimum of 3 years experience working in a sport or physical activity setting.
- Experience and knowledge of planning and delivering sport and physical activity sessions to a variety of participants.
- Ability to relate to inactive adults and young people.
- Organised with the ability to effectively manage priorities and time.
- Knowledge of safeguarding procedures and the welfare of adults.
- Ability to plan, monitor and evaluate.
- Experience of writing successful funding bids and the associated reporting.
- Experience and working knowledge of the sport development and leisure industry.
- Experience of generating regular income through delivery.
- Ability to work on own initiative and to work as part of a wider team.
- Ability to understand and deal with sensitive issues that may arise.
- Willingness to undertake further qualifications for development within the role.
- Strong IT skills.
- Current valid driving license.